



Indus Net Technologies Achieves the Status of "Google Partner"

The company has been recently recognized as "Google Partner"

Kolkata, India, April 19, 2014 – [Indus Net Technologies](#), one of the most reputed Internet strategy companies in India, has recently been able to meet the new partnership criteria of Google, the search engine giant. The company describes it as a testament of their high level commitment towards search engine marketing. Indus Net Technologies has got more than 16 years of industry experience and is known for their innovative IT service offerings that are unique combinations of creativity and technology. Starting from digital marketing services to cloud and web services & enterprise mobility services, their IT service offerings include everything.

Gaining the official status of Google Partner was referred by the company as one of the most prestigious moments. After all, achieving this status means being described by the search engine giant as the "best" and "trusted online expert" on their Google Partner page. Being announced as an official Google Partner even means that Google recognizes Indus Net Technologies to be healthy and to have a number of happy clients & customers. By honoring the company with such a high-esteemed status, Google actually proved that this organization and the professionals working there always use best practices and follow fair policies when it comes to search engine optimization.

To quote Mr. Abhishek Rungta, CEO of Indus Net Technologies, "We are proud to be certified as a Google Partner. Being eligible to use Google's badge for our website is itself a testimonial of our dedication and commitment towards quality." Mr. Abhishek Rungta is absolutely right in saying so as this search engine giant does not allow every company to use their badge; the companies, which are actually trusted by their clients and offer best quality services are PPC (Pay Per Click) management services, earn this honor. In fact, through this partnership program, Google reviews whether a company adheres to best practices and even evaluates its performance with that of other companies of similar category.

By introducing this new program, the search engine giant is even hopeful about witnessing an increase in the number of companies resorting to best practices. This new Google partnership program would not just encourage companies around the world to work hard towards gaining this success but would even help SMEs (Small and Medium Enterprises) to get duly recognized for the effort they put in. All in all, this status of Google partner has taken Indus Net Technologies to a new height.

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